

May, 2011

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### Education

Ph.D., Psychology, The University of Chicago (1994)  
B.A., Philosophy, University of California, Irvine (1987)  
B.A., Psychology, University of California, Irvine (1985)

### Experience

Professor of Management & Strategy, Rady School of Management, University of California, San Diego (2006 - Present; Adjunct Associate Professor, 2004 - 2006)  
Professor, Department of Psychology, University of California, San Diego (2006 - present; Associate Professor, 2000 - 2006; Assistant Professor, 1994 - 2000)

### Awards

Faculty Early Career Development (CAREER) Award from the National Science Foundation (1996)  
Hillel Einhorn New Investigator Award, sponsored by the Society for Judgment and Decision Making (1994)  
Decision Analysis Student Paper Competition Award, sponsored by the Decision Analysis Special Interest Group of the Operations Research Society of America (1992)  
University of Chicago Graduate Fellowship (1988 - 1992)  
Graduated *cum laude* (1987)  
Selected for University of California Education Abroad Program. Studied philosophy at Lund University, Sweden (1985 - 1986)

### Grants

National Science Foundation, "Options as Information" (SES- 1062070), 4/15/2011 - 3/31/2014, \$470,814 (Shlomi Sher, Co-PI)  
National Science Foundation, "Collaborative Research: SJDM/SMDM Research Exchange" (SES-0922023; conference grant), 9/1/2009-8/31/2011, \$16,206 (with Alan Schwartz)  
National Science Foundation, "Conscious Thought and Rational Norms" (SES-0820553), 10/1/2008 - 9/30/2011, \$374,459 (Shlomi Sher, Co-PI)

- National Science Foundation, "Generating and Evaluating Interval Estimates" (SES-0551225), 5/1/2006 - 4/30/2010, \$250,000
- National Science Foundation, "Information Leakage from Logically Equivalent Frames" (SES-0242049), 4/1/2003 - 3/31/2007, \$189,680
- National Science Foundation, "Examining the Rarity Assumption and Its Implications" (SES-0079615), 10/1/2000 - 9/30/2005, \$297,915
- National Science Foundation (CAREER Award), "Consideration of Alternative Hypotheses in Judgment under Uncertainty" (SBR-9515030), 7/1/1996 - 6/30/2001, \$206,314

## Publications

- Erat, S., & McKenzie, C. R. M. (submitted). *Attribution of individual responsibility following group-level feedback.*
- Liersch, M. J., & McKenzie, C. R. M. (submitted). *In defaults we trust.*
- McKenzie, C. R. M., & Sher, S. (submitted). *Product attribute framing and information leakage.*
- Liersch, M. J., & McKenzie, C. R. M. (submitted). *When do implausible anchors influence judgment? A 2-stage model of anchoring effects.*
- McKenzie, C. R. M., & Liersch, M. J. (in press). Misunderstanding savings growth: Implications for retirement savings. *Journal of Marketing Research.*
- McKenzie, C. R. M., & Chase, V. M. (in press). Why rare things are precious: The importance of rarity in lay inference. In P. M. Todd, G. Gigerenzer, & The ABC Research Group (Eds.), *Ecological rationality: Intelligence in the world.* Oxford: Oxford University Press.
- Sher, S., & McKenzie, C. R. M. (2010). Levels of information: A framing hierarchy. In G. Keren (Ed.), *Perspectives on framing.* Psychology Press - Taylor & Francis Group.
- Sher, S., & McKenzie, C. R. M. (2010). Framing effects. In P. Hogan (Ed.), *The Cambridge encyclopedia of the language sciences.* Cambridge: Cambridge University Press.
- Schotter, E. R., Berry, R. W., McKenzie, C. R. M., & Rayner, K. (2010). Gaze bias: Selective encoding and liking effects. *Visual Cognition, 18,* 1113-1132.
- Nelson, J. D., McKenzie, C. R. M., Cottrell, G. W., & Sejnowski, T. J. (2010). Experience matters: Information acquisition optimizes probability gain. *Psychological Science, 21,* 960-969.
- Nelson, J. D., & McKenzie, C. R. M. (2009). Confirmation bias. In M. W. Kattan (Ed.), *Encyclopedia of medical decision making* (pp. 161-171). London: Sage.
- McKenzie, C. R. M. (2009). Business and psychology: The growing trend of judgment and decision making. *Rady Business Journal, 2,* 16-22. (Not peer reviewed.)
- McKenzie, C. R. M. (2009). Bayes plus environment. *Behavioral and Brain Sciences, 32,* 93-94.
- Liersch, M. J., & McKenzie, C. R. M. (2009). Duration neglect by numbers -- and its elimination by graphs. *Organizational Behavior and Human Decision Processes, 108,* 303-314.

- McKenzie, C. R. M., Liersch, M. J., & Yaniv, I. (2008). Overconfidence in interval estimates: What does expertise buy you? *Organizational Behavior and Human Decision Processes*, *107*, 179-191.
- Sher, S., & McKenzie, C. R. M. (2008). Framing effects and rationality. In N. Chater & M. Oaksford & (Eds.), *The probabilistic mind: Prospects for Bayesian cognitive science* (pp. 79-96). Oxford: Oxford University Press.
- McKenzie, C. R. M., & Mikkelsen, L. A. (2007). A Bayesian view of covariation assessment. *Cognitive Psychology*, *54*, 33-61.
- Nelson, J. D., McKenzie, C. R. M., Cottrell, G. W., & Sejnowski, T. J. (2007, November). Optimal experimental design principles explain human attention on a probabilistic categorization task. Society for Neuroscience conference, San Diego, CA. (Published abstract.)
- Nelson, J. D., McKenzie, C. R. M., Cottrell, G. W., & Sejnowski, T. J. (2007, May). Towards a descriptive theory of value of information in categorization tasks: implications for theories of eye movement and information search. *Journal of Vision*, *7*, 960. <http://www.journalofvision.org/7/9/960/> (Published abstract.)
- Sher, S., & McKenzie, C. R. M. (2006). Information leakage from logically equivalent frames. *Cognition*, *101*, 467-494
- McKenzie, C. R. M. (2006). Increased sensitivity to differentially diagnostic answers using familiar materials: Implications for confirmation bias. *Memory and Cognition*, *34*, 577-588.
- McKenzie, C. R. M., Liersch, M. J., & Finkelstein, S. R. (2006). Recommendations implicit in policy defaults. *Psychological Science*, *17*, 414-420.
- Roy, M. M., Christenfeld, N. J. S., & McKenzie, C. R. M. (2005). Underestimating the duration of future events: Memory incorrectly utilized or memory bias? *Psychological Bulletin*, *131*, 738-756.
- Roy, M. M., Christenfeld, N. J. S., & McKenzie, C. R. M. (2005). The broad applicability of memory bias and its coexistence with the planning fallacy: Reply to Griffin and Buehler (2005). *Psychological Bulletin*, *131*, 761-762.
- McKenzie, C. R. M. (2005). Judgment and decision making. In K. Lamberts & R. L. Goldstone (Eds.), *Handbook of cognition* (pp. 321-338). London: Sage.
- McKenzie, C. R. M. (2004). Framing effects in inference tasks -- and why they are normatively defensible. *Memory and Cognition*, *32*, 874-885.
- McKenzie, C. R. M. (2004). Hypothesis testing and evaluation. In D. J. Koehler & N. Harvey (Eds.), *Blackwell handbook of judgment and decision making* (pp. 200-219). Oxford: Blackwell.
- McKenzie, C. R. M., Wixted, J. T., & Noelle, D. C. (2004). Explaining purportedly irrational behavior by modeling skepticism in task parameters: An example examining confidence in forced-choice tasks. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, *30*, 947-959.
- McKenzie, C. R. M., & Nelson, J. D. (2003). What a speaker's choice of frame reveals: Reference points, frame selection, and framing effects. *Psychonomic Bulletin and Review*, *10*, 596-602
- McKenzie, C. R. M. (2003). Rational models as theories -- not standards -- of behavior. *Trends in Cognitive Sciences*, *7*, 403-406.

- McKenzie, C. R. M., & Amin, M. B. (2002). When wrong predictions provide more support than right ones. *Psychonomic Bulletin and Review*, 9, 821-828.
- McKenzie, C. R. M., Lee, S. M., & Chen, K. K. (2002). When negative evidence increases confidence: Change in belief after hearing two sides of a dispute. *Journal of Behavioral Decision Making*, 15, 1-18.
- McKenzie, C. R. M., & Wixted, J. T. (2001). Participant skepticism: If you can't beat it, model it. *Behavioral and Brain Sciences*, 24, 424-425.
- McKenzie, C. R. M., Ferreira, V. S., Mikkelsen, L. A., McDermott, K. J., & Skrable, R. P. (2001). Do conditional hypotheses target rare events? *Organizational Behavior and Human Decision Processes*, 85, 291-309.
- McKenzie, C. R. M., Wixted, J. T., Noelle, D. C., & Gyurjyan, G. (2001). Relation between confidence in yes-no and forced-choice tasks. *Journal of Experimental Psychology: General*, 130, 140-155.
- McKenzie, C. R. M., & Mikkelsen, L. A. (2000). The psychological side of Hempel's paradox of confirmation. *Psychonomic Bulletin and Review*, 7, 360-366.
- McKenzie, C. R. M. (1999). (Non)Complementary updating of belief in two hypotheses. *Memory and Cognition*, 27, 152-165.
- McKenzie, C. R. M. (1998). Taking into account the strength of an alternative hypothesis. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 24, 771-792.
- McKenzie, C. R. M. (1997). Underweighting alternatives and overconfidence. *Organizational Behavior and Human Decision Processes*, 71, 141-160.
- McKenzie, C. R. M., & Soll, J. B. (1996). Which reference class is evoked? *Behavioral and Brain Sciences*, 19, 34-35.
- McKenzie, C. R. M. (1994). The accuracy of intuitive judgment strategies: Covariation assessment and Bayesian inference. *Cognitive Psychology*, 26, 209-239. [1994 Hillel Einhorn New Investigator Award; 1992 Decision Analysis Student Paper Competition Award]
- McKenzie, C. R. M. (1994). Base rates versus prior beliefs in Bayesian inference. *Psychology*, 5(1) base-rate.6.mckenzie.
- McKenzie, C. R. M. (1994). Taking into account the strength of an alternative hypothesis. *Dissertation Abstracts International: Section B: The Sciences & Engineering*, 55, 1694.
- Hartley, A. A., Kieley, J., & McKenzie, C. R. M. (1992). Allocation of visual attention in younger and older adults. *Perception & Psychophysics*, 52, 175-185.
- Hogarth, R. M., Gibbs, B. J., McKenzie, C. R. M., & Marquis, M. A. (1991). Learning from feedback: Exactingness and incentives. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 17, 734-752. [Reprinted in W. M. Goldstein & R. M. Hogarth (Eds.), *Research on judgment and decision making: Currents, connections, and controversies* (pp. 244-284), 1997. Cambridge: Cambridge University Press]
- Hartley, A. A., & McKenzie, C. R. M. (1991). Attentional and perceptual contributions to the identification of extrafoveal stimuli: Adult age comparisons. *Journal of Gerontology: Psychological Sciences*, 46, 202-206.

### Conference Presentations

- McKenzie, C. R. M. (2011, September). Invited participant, Small Group Meeting on “What is Adaptive Cognition and Behavior?”, Heidelberg, Germany.
- McKenzie, C. R. M., & Gozzi, M. (2011, July). *Illusory correlation between word pairs: Perception or construction?* 16<sup>th</sup> European Association of Social Psychology General Meeting, Stockholm, Sweden.
- McKenzie, C. R. M. (2011, June). Invited discussant. Second Annual Boulder Summer Conference on Consumers’ Financial Decision Making, Boulder, CO.
- Liersch, M. J., & McKenzie, C. R. M. (2010, August). *Can we put our trust in defaults?* Academy of Management Annual Meeting, Montreal, Canada.
- McKenzie, C. R. M., & Liersch, M. J. (2010, June). *Misunderstanding savings growth: Implications for retirement savings.* First Annual Boulder Summer Conference on Consumers’ Financial Decision Making, Boulder, CO.
- Liersch, M. J., & McKenzie, C. R. M. (2009, November). *Choosing to re-experience painful memories: Duration neglect in memory, but not in prospective choice.* Annual Meeting of the Society for Judgment and Decision Making, Boston, MA.
- Rusconi, P., & McKenzie, C. R. M. (2009, November). *Testing different accounts of insensitivity to answer diagnosticity.* Annual Meeting of the Society for Judgment and Decision Making, Boston, MA.
- Schotter, E. R., Berry, R. W., McKenzie, C. R. M., & Rayner, K. (2009, November). *Does looking behavior predict choice?* 50th Annual Meeting of the Psychonomic Society, Boston, MA.
- Liersch, M. J., & McKenzie, C. R. M. (2009, August). *In defaults we trust.* 22nd Biannual Conference on Subjective Probability, Utility, and Decision Making (SPUDM), Rovereto, Italy.
- Liersch, M. J., & McKenzie, C. R. M. (2009, August). *When do implausible anchors influence judgment? A 2-stage model of anchoring effects.* Academy of Management Annual Meeting, Chicago, IL.
- McKenzie, C. R. M. (2009, July). Invited discussant, *Rational Process Models* symposium. Annual Cognitive Science Conference, Amsterdam, Netherlands.
- McKenzie, C. R. M. (2009, May). *Framing effects and information leakage.* Invited talk, Association for Psychological Science Annual Convention, San Francisco, CA.
- McKenzie, C. R. M., & Liersch, M. J. (2009, May). *The role of conversational pragmatics in reporting interval estimates.* Association for Psychological Science Annual Convention, San Francisco, CA.
- Sher, S., & McKenzie, C. R. M. (2009, April). *Levels of information: A framing hierarchy.* Invited presentation, workshop on Perspectives on Framing, Tilburg University, Tilburg, Netherlands.
- Liersch, M. J., & McKenzie, C. R. M. (2008, November). *In defaults we trust.* Annual Meeting of the Society of Judgment and Decision Making, Chicago, IL.
- McKenzie, C. R. M., Liersch, M. J., & Yaniv, I. (2008, April). *Overconfidence in interval estimates: What does expertise buy you?* Academy of Management Annual Meeting, Anaheim, CA.

- McKenzie, C. R. M., Liersch, M. J., & Yaniv, I. (2008, April). *Overconfidence in interval estimates: What does expertise buy you?* Behavioral Decision Research in Management Conference, San Diego, CA.
- Finklea, K. M., Huber, D. E., & McKenzie, C. R. M. (2008, April). *Perceptual differences in the own race bias: A multidimensional scaling analysis.* Western Psychological Association Annual Conference, Irvine, CA.
- Finklea, K. M., Huber, D. E., & McKenzie, C. R. M. (2008, April). *Perceptual differences in the own race bias: A multidimensional scaling analysis.* American Psychology-Law Society Annual Conference, Jacksonville, FL.
- Liersch, M. J., & McKenzie, C. R. M. (2007, November). *When do implausible anchors influence judgment? A 2-stage model of anchoring effects.* Annual Meeting of the Society for Judgment and Decision Making, Long Beach, CA.
- McKenzie, C. R. M. (2006, November). *A Bayesian account of some classic learning phenomena.* 47th Annual Meeting of the Psychonomic Society, Houston, TX.
- Nelson, J. D., Cottrell, G. W., Filimon, F., McKenzie, C. R. M., Movellan, J. R., Sejnowski, T. J., & Sereno, M. I. (2006, October). *Using optimal experimental design to uncover human intuition: Probability gain explains information search better than information gain, impact, or Bayesian diagnosticity.* Perceptual Expertise Network (PEN) XIII, University of Arizona, Tucson, AZ.
- Nelson, J. D., Cottrell, G. W., Filimon, F., McKenzie, C. R. M., Movellan, J. R., Sejnowski, T. J., & Sereno, M. I. (2006, October). *Optimal experimental design, probability learning, and information search.* NSF Science of Learning Centers meeting, Washington, DC.
- McKenzie, C. R. M. (2006, June). *A rational account of (some) framing effects.* Invited presentation, workshop on The Probabilistic Mind: Prospects for Rational Models of Cognition, London, UK.
- McKenzie, C. R. M. (2006, June). *Pragmatics and framing effects.* Workshop on The Application of Conversational Pragmatics to Understanding Reasoning and Decision Making, Toulouse, France.
- McKenzie, C. R. M., Sher, S., Liersch, M. J., & Finkelstein, S. R. (2006, June). *Some managerial implications of information leakage.* Behavioral Decision Research in Management Conference, Santa Monica, CA.
- McKenzie, C. R. M., Liersch, M. J., & Finkelstein, S. R. (2005, November). *Recommendations implicit in policy defaults.* Annual Meeting of the Society for Judgment and Decision Making, Toronto, ON, Canada.
- Liersch, M. J., & McKenzie, C. R. M. (2005, November). *Duration neglect by numbers - And its elimination by graphs.* Annual Meeting of the Society for Judgment and Decision Making, Toronto, ON, Canada.
- McKenzie, C. R. M. (2005, November). *Further tests of an information leakage account of attribute framing effects.* 46th Annual Meeting of the Psychonomic Society, Toronto, ON, Canada.
- McKenzie, C. R. M. (2005, August). *Information leakage from logically equivalent frames.* European Society for Philosophy and Psychology, Lund, Sweden.
- McKenzie, C. R. M., Liersch, M. J., & Yaniv, I. (2004, November). *Overconfidence in interval estimates: What does expertise buy you?* Annual Meeting of the Society for Judgment and Decision Making, Minneapolis, MN.

- McKenzie, C. R. M. (2004, November). *Framing effects in inference tasks -- and why they're normatively defensible*. Annual Meeting of the Society for Judgment and Decision Making, Minneapolis, MN.
- McKenzie, C. R. M. (2004, November). *Increased sensitivity to differentially diagnostic answers using familiar materials: Implications for confirmation bias*. 45th Annual Meeting of the Psychonomic Society, Minneapolis, MN.
- McKenzie, C. R. M. (2004, July). *Framing effects in inference tasks -- and why they're normatively defensible*. Fifth International Conference on Thinking, Leuven, Belgium.
- McKenzie, C. R. M. (May, 2004). *Framing effects and information leakage*. Invited talk presented at the Individual Decisions Conference, Irvine, CA.
- McKenzie, C. R. M. (2004, January). *Making the most of your asymmetric posterior*. 42nd Bayesian Research Conference, Fullerton, CA.
- McKenzie, C. R. M., & Sher, S. (2003, November). *Further tests of a Bayesian account of covariation assessment*. 44th Annual Meeting of the Psychonomic Society, Vancouver, Canada.
- McKenzie, C. R. M., & Sher, S. (2003, August). *Information leakage from logically equivalent frames*. 19th Biannual Conference on Subjective Probability, Utility, and Decision Making (SPUDM), Zurich, Switzerland.
- McKenzie, C. R. M., Wixted, J. T., & Noelle, D. C. (2002, November). *Modeling participant skepticism as a means of explaining purportedly irrational behavior*. 43rd Annual Meeting of the Psychonomic Society, Kansas City, MO.
- Sher, S., & McKenzie, C. R. M. (2002, November). *Information leakage from logically equivalent frames*. Annual Meeting of the Society for Judgment and Decision Making, Kansas City, MO.
- Oppenheimer, D. M., McKenzie, C. R. M., & Le, V. (2002, November). *Elimination of framing effects through explicitly provided reference points*. 43rd Annual Meeting of the Society for Judgment and Decision Making, Kansas City, MO.
- McKenzie, C. R. M., & Sher, S. (2002, May). *Information leakage and framing effects*. Behavioral Decision Research in Management Conference, Chicago, IL.
- McKenzie, C. R. M., & Sher, S. (2002, February). *Framing effects: Is the standard account half right or half wrong?* 40th Annual Bayesian Research Conference, Los Angeles, CA.
- McKenzie, C. R. M., & Nelson, J. D. (2001, November). *What a speaker's choice of frame reveals: Reference points, frame selection, and framing effects*. 42nd Annual Meeting of the Psychonomic Society, Orlando, FL.
- McKenzie, C. R. M., & Mikkelsen, L. A. (2000, November). *A Bayesian view of covariation assessment*. 41st Annual Meeting of the Psychonomic Society, New Orleans, LA.
- McKenzie, C. R. M., & Amin, M. B. (2000, November). *When wrong predictions provide more support than right ones*. Annual Meeting of the Society for Judgment and Decision Making, New Orleans, LA.
- McKenzie, C. R. M., Ferreira, V. S., Mikkelsen, L. A., McDermott, K. J., & Skrabble, R. P. (May, 2000). *Do conditional statements target rare events?* Behavioral Decision Research in Management Conference, Tucson, AZ.

- McKenzie, C. R. M., & Mikkelsen, L. A. (1999, November). *The psychological side of Hempel's paradox of confirmation*. Annual Meeting of the Society for Judgment and Decision Making, Los Angeles, CA.
- Noelle, D. C., Cottrell, G. W., & McKenzie, C. R. M. (1999, November). *Interference effects and individual differences in instructed category learning*. 40th Annual Meeting of the Psychonomic Society, Los Angeles, CA.
- McKenzie, C. R. M., & Mikkelsen, L. A. (1999, August). *The psychological side of Hempel's paradox of confirmation*. The 17th Biannual Conference on Subjective Probability, Utility, and Decision Making (SPUDM), Mannheim, Germany.
- McKenzie, C. R. M. (1999, January). *Taking into account the strength of an alternative hypothesis*. Invited presentation, NSF CAREER Program P.I. Meeting, Washington, DC.
- McKenzie, C. R. M., Lee, S. M., & Chen, K. K. (1998, November). *"That's the best you can do?": When negative evidence increases confidence*. Annual Meeting of the Society for Judgment and Decision Making, Dallas, TX.
- McKenzie, C. R. M., Lee, S. M., & Chen, K. K. (1997, November). *"That's the best you can do?": When negative evidence increases confidence*. 38th Annual Meeting of the Psychonomic Society, Philadelphia, PA.
- McKenzie, C. R. M. (1996, November). *Dependent versus independent confidence in two hypotheses: Implications for (non)additivity of subjective probability*. Annual Meeting of the Society for Judgment and Decision Making, Chicago, IL.
- McKenzie, C. R. M., & Mills, J. S. (1996, November). *Judgment versus choice based on frequency information in a Bayesian task*. Annual Meeting of the Society for Judgment and Decision Making, Chicago, IL.
- McKenzie, C. R. M. (1994, November). *The accuracy of intuitive judgment strategies: Covariation assessment and Bayesian inference*. Invited presentation (Hillel Einhorn New Investigator Award sponsored by the Society for Judgment and Decision Making), Annual Meeting of the Society for Judgment and Decision Making, St. Louis, MO.
- McKenzie, C. R. M. (1994, May). *Taking into account the strength of an alternative hypothesis*. Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- McKenzie, C. R. M. (1993, November). *Cognitive representation affects consideration of an alternative hypothesis*. Annual Meeting of the Society for Judgment and Decision Making, Washington, DC.
- McKenzie, C. R. M. (1993, June). *Environmental effects on the accuracy of intuitive judgment strategies*. American Psychological Society Convention, Chicago, IL.
- McKenzie, C. R. M. (1992, November). *The accuracy of intuitive judgment strategies: Covariation assessment and Bayesian inference*. Invited presentation (winner of the Annual Student Paper Competition sponsored by the ORSA Special Interest Group on Decision Analysis), ORSA/TIMS Joint National Meeting, San Francisco, CA.
- McKenzie, C. R. M. (1992, May). *Causal thinking affects the perceived informativeness of covariation data*. Behavioral Decision Research in Management Conference, University of California at Berkeley, The Haas School of Business.

- McKenzie, C. R. M. (1992, May). *The role of causal direction in the perceived informativeness of covariation data*. Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- McKenzie, C. R. M. (1991, November). *The accuracy of judgmental heuristics: Covariation assessment, Bayesian inference, and hypothesis testing*. Annual Meeting of the Society for Judgment and Decision Making, San Francisco, CA.
- Hogarth, R. M., Gibbs, B. J., McKenzie, C. R. M., & Marquis, M. A. (1990, June). *Learning from feedback: Exactness and incentives*. Behavioral Decision Research in Management Conference, University of Pennsylvania, The Wharton School.
- Hartley, A. A., Kieley, J. M., & McKenzie, C. R. M. (1987, November). *Allocation and reallocation of attention in young and elderly adults*. Annual Meeting of the Psychonomic Society, Seattle, WA.
- Hartley, A. A., Kieley, J. M., & McKenzie, C. R. M. (1987, November). *Aging and the allocation of attention*. National Institute on Aging Workshop on the Aging of Attention, Washington, DC.

### **Invited Colloquia, Seminars, Panels, and Workshops**

- Northwestern Law School, NSF-sponsored workshop on Cognitive Bias and Forensic Science (2010)
- UC Riverside, Anderson Graduate School of Management (2010)
- UC Merced, Mind, Technology, and Society Series (2009)
- University of Milan-Bicocca, Italy, Department of Psychology (2009)
- UC San Diego, Global Financial Crisis Panel Discussion (2009)
- Duke University, Fuqua School of Business (2008)
- UT Austin, McCombs School of Business (2008)
- UC San Diego, Social, Behavioral, and Computer Sciences Seminar Series (2007)
- University of Mannheim, Germany, Business School (2007)
- Summer Institute for Informed Patient Choice, Dartmouth Medical School (2007)
- University of Milan-Bicocca, Italy, Department of Psychology (2006)
- INSEAD, Fontainebleau, France (2006)
- UCLA, Center for Evolution, Behavior, and Culture (2005)
- UCLA, Anderson School of Management (2004)
- UC San Diego, Department of Philosophy (2004)
- University of Chicago, Graduate School of Business (2003)
- University of Arizona, Eller College of Business and Public Administration (2003)
- Max Planck Institute for Human Development, Berlin, Center for Adaptive Behavior and Cognition (2001, 2002)
- UCLA, Cognitive Science Seminar (1999)
- UC Irvine, Institute for Mathematical Behavioral Sciences and Operations and Decision Technologies in the Graduate School of Management (1998)
- VA Medical Center, UC San Diego, Health Services Research Seminar (1998)
- California Institute of Technology, Learning Week Seminar (1997)
- UC San Diego, Department of Psychology (1994)
- University of Georgia, Department of Psychology (1994)
- Cornell University, Johnson Graduate School of Management (1994)

MIT, Department of Brain and Cognitive Sciences (1994)  
Carnegie-Mellon University, Department of Social and Decision Sciences (1994)

## Affiliations

### Member

Association for Psychological Science  
European Association for Decision Making  
Psychonomic Society  
Society for Judgment and Decision Making

## Activities

### Associate Editor

*Quarterly Journal of Experimental Psychology* (2009 - 2011)

### Guest Associate Editor

*Journal of Marketing Research* (2010; Special issue on consumers' financial decision making)

### Editorial Boards

*Journal of Behavioral Decision Making* (2002 - present)

*Journal of Experimental Psychology: Learning, Memory, and Cognition* (2002 - 2006)

*Organizational Behavior and Human Decision Processes* (2004 – 2007; 2010 – present)

*Psychological Science* (2003 - 2007)

*Psychonomic Bulletin and Review* (1998 - present)

### Advisory Panel

National Science Foundation (Decision, Risk, and Management Sciences) (2003 - 2004)

Program Committee Member, Society for Judgment and Decision Making (2007-2010; Chair, 2009)

Program Committee Co-Chair, Behavioral Decision Research in Management

Conference (BDRM XI), Rady School of Management, UC San Diego (2008)

Program Committee Member, 24th Annual Conference of the Cognitive Science Society (2002)

Committee Member, Hillel Einhorn New Investigator Award, sponsored by the Society for Judgment and Decision Making (2002 - 2007; Chair 2007)

Scientific Editor, *Encyclopedia of Cognitive Science* (2001)

Co-organizer (with Denis Hilton and Laura Macchi) of a workshop on The Application of Conversational Pragmatics to Understanding Reasoning and Decision Making, June 22-24, 2006, Toulouse, France

Member, Interdisciplinary Ph.D. Program, UCSD (2007 - present)

### Ad Hoc Reviewer

#### Journals

*Acta Psychologica, Annals of Behavioral Medicine; British Journal of Psychology; Cognition; Cognitive Psychology; Cognitive Science; Current Psychology of Cognition; Decision Support Systems; Emotion;*

*Evolution & Human Behavior; International Journal of Forecasting; Journal of Consumer Research; Journal of Economic Psychology; Journal of Experimental Psychology: General; Journal of Experimental Psychology: Learning, Memory, and Cognition; Journal of Experimental Social Psychology; Journal of Marketing Research; Journal of Memory and Language; Judgment and Decision Making; Management Science; Memory & Cognition; Organizational Behavior and Human Decision Processes; Personality and Social Psychology Bulletin; Perspectives on Psychological Science; Proceedings of the Royal Society; Psychological Review; Psychological Science; Psychonomic Bulletin and Review; Psycology; Quarterly Journal of Experimental Psychology; Social Cognition; Thinking and Reasoning; Trends in Cognitive Sciences*

Government Agencies, Conferences, and Publishing Companies

APA Books; Behavioral Decision Research in Management Conference, Cognitive Science Society; Israel Science Foundation; Lawrence Erlbaum Associates; National Science Foundation (Decision, Risk, & Management Sciences; Human Cognition & Perception; Developmental and Learning Sciences); National Sciences and Engineering Research Council of Canada; Sage Publications

## **Courses Taught**

### Undergraduate

General Psychology: Cognitive Foundations (Psych 3)  
Introduction to Cognitive Psychology (Psych 105)  
Introduction to Judgment and Decision Making (Psych 148)  
Creativity (Psych 176)

### Graduate Seminars

Topics in Judgment and Decision Making (Psych 209)  
Human Rationality (Psych 237)

### MBA

Creativity and Innovation (MGT 222)  
Organizational Strategy and Human Resource Management (MGT 409)